***LIFE DREAMS***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Artistic** | **Day Job** | **Financial** | **Financial** | **Educational** | **Service** |
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**EXAMPLES: DREAM**

**Artistic Dreams-**

New York

70% theatre, 20% TV, 10% Film

Associated with LCT/LCT3 & Off-Broadway theatres, Roundabout, Yale Rep, New Haven Shakespeare Company, Long Wharf Theatre

Equity after 2/3 years

Perform slam poetry

Get regular pay from combination of TV/theatre

Be a member of an experimental/movement theatre group

**Personal Dreams-**

Two bedroom in West Village

be in love with boyfriend that is emotionally & financially stable

have parents nearby in CT or Cape Cod

have a dog

have close group of friends interconnected with boyfriend

be very fit- low body fat %

**Day job Dreams-**

Account Manager for advertising company

Media Buyer for advertising company

Freelance PR for artistic companies

Marketing Director for theatre company

Manage a natural foods affordable restaurant

Publicist at large PR firm

Teach acting at studios in city

**Educational Dreams-**

2 year UChicago Marketing program

Grad school for advertising

Slam poetry classes

Buddhist classes

Meisner classes

Portfolio school for advertising

Learn graphic design

Learn Spanish & French for work

**Financial Dreams-**

good health insurance

$5,000 2 bedroom apartment (split with boyfriend)

$80,000 income

Good gym and yoga membership

own a Prius

pay off post-grad education like grad school, classes etc

be able to donate $1,000 a year to two charities of choice

have money for 2-3 vacations a year to travel for 10 days

**Community Dreams-**

donate $1,000 to two charities every year

volunteer at arts programs in city schools

volunteer teaching healthy lifestyles/nutrition in city schools

volunteer marketing/graphic design services for inspirational start-ups

participate/help organize in arts events to engage community

participate/help organize health events

***OBSTACLES***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Obstacle #1** | **Obstacle #2** | **Obstacle #3** | **Obstacle #4** | **Obstacle #5** |
| Artistic |  |  |  |  |  |
| Day Job |  |  |  |  |  |
| Financial |  |  |  |  |  |
| Personal |  |  |  |  |  |
| Educational |  |  |  |  |  |
| Service |  |  |  |  |  |

**EXAMPLES: OBSTACLES TO DREAMS**

**Obstacles to Artistic Dreams-**

* New York
	+ Network/contacts
	+ Money/cost of living
	+ Do I want to be so close to family?
* 70% theatre, 20% TV, 10% Film
	+ Lack of TV/Film experience
	+ Am I versatile? Is there work for me in TV/Film?
	+ Lose weight
	+ Get an agent
* Strong connection to Chicago theatres – credits from Steppenwolf, Chicago Shakes and Lookingglass
	+ Competition
	+ Improve audition skills
	+ Contacts/network
	+ Agent
* Associated with LCT/LCT3 & Off-Broadway theatres, Roundabout, Yale Rep, New Haven Shakespeare Company, Long Wharf Theatre
	+ Have to have been on the East Coast for at least 1.5-2 years to have this connection in 5 years
	+ (same as above)
* Equity after 2/3 years
	+ Get points
	+ (same as above)
* Perform slam poetry
	+ Lack of experience
	+ Writing skills
* Get regular pay from combination of TV/theatre
	+ Same as above
* Be a member of an experimental/movement theatre group
	+ Networks/contacts

**Obstacles to Personal Dreams-**

* two bedroom in West Village
	+ Money
	+ I’m single
* live with boyfriend
	+ Time
* be in love with boyfriend who is emotionally & financially stable
	+ haven’t found him yet
	+ Time

Money to live in NYC

* have parents nearby in CT or Cape Cod
	+ possibility that they may move south
* have a dog
	+ Money
	+ Time
* have close group of friends interconnected with boyfriend
	+ I can’t force them…
	+ Boyfriend may not be compatible with friends
* be very fit- low body fat %
	+ Money
	+ Time
	+ Self-discpline
	+ Figure out health issues

**Obstacles to Day job Dreams-**

* Account Manager for advertising company
	+ Lack of experience
	+ Grad school? = Money, time
	+ Need specifically advertising internship
	+ Network/contacts
* Media Buyer for advertising company
	+ Same as above
* Freelance PR for artistic companies
	+ Lack of job experience as PR
	+ Possibly need grad school
	+ Broader network/contacts
* Marketing Director for theatre company
	+ (same as above)

**Obstacles to Educational Dreams**-

* 2 year UChicago Marketing program
	+ Money
	+ Time
	+ Experience
* Grad school for advertising
	+ Money
	+ Time
	+ Experience
* Slam poetry classes
	+ Money
	+ Time
	+ Discipline
	+ Writing skills
* Buddhist classes
	+ Time
	+ Discpline
* Meisner classes
	+ Money
	+ Time
	+ Discipline
* Portfolio school for advertising
	+ Money
	+ Time
	+ Experience
	+ Discipline
* Learn graphic design
	+ Money
	+ Time
	+ Discipline
	+ Lack of experience
* Learn Spanish & French for work
	+ Money
	+ Time
	+ Discipline

**Obstacles to Financial Dreams**-

* $5,000 2 bedroom apartment (split with boyfriend)
	+ Job
	+ Money
* $80,000 income
	+ Job
	+ Good experience to get a good job
* afford good gym and yoga membership
	+ Money
	+ Time
* own a Prius
	+ Money
	+ Apartment with parking
* pay off post-grad education like grad school, classes etc
	+ Good job
	+ Money
* be able to donate $1,000 a year to two charities of choice
	+ Money
* have money for 2-3 vacations a year to travel for 10 days
	+ Job = Money
* boyfriend makes more money
	+ Lack of man

**EXAMPLES: SOLUTIONS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|   | Solution #1 | Solution #2 | Solution #3 | Solution #4 | Solution #5 |
| Artistic | Before move to NYC.Make connections with New York while in Chicago. I can do this by researching the backgrounds of the various directors, actors, playwrights, and theatres with whom I work. | Get AEA card before moving to NYC and have an agent with some NY connections. | To do the kind of work I want, I will need to understand the kinds of how the actors in Off B’dway theatres have made their ways. | Continue to train and keep current with new terminology and trends in training.  | Really immerse myself in the slam poetry world before I begin to write.Find a mentor to help. |
| Day Job | Temp for an advertising company | Volunteer to do pr/advertising for theatre companies | Begin teaching acting at a summer camp or children’s afterschool program | Read and research methods employed by famous acting teachers. | Waitress at a natural foods restaurant |
| Financial | Find out how much I owe and what programs may be available for me to pay off student loans.Propose to Uncle John that he lend me enough to pay the student loan people off and offer him a decent percentage to do so. | Save enough money to move to NYC by cutting out expenses such as eating out all the time, paying dues to my expensive health club. I could also cut down on the amount of money I spend on clothes by thrift shopping. I need to really make a budget and stick to it. | Capitalize on my education in advertising to obtain jobs by the project with established PR, Advertising, Promotional companies. | Work my way up from volunteering at a theatre company to being a paid employee. | Move up from waitressing to managing a natural foods restaurant. |
| Personal | Buy a dog or find a free one on Craig’s List | Lose weight and exercise using one of the local free park programs | Go to places where I am likely to meet men who are not actors. | Look at the ads for apartments and condos in NYC and get a feel for how much I might have to pay. | Keep up with my school friends and make sure that we do things together monthly |
| Educational | Find a school where I can combine Marketing and Advertising in a 2 year degree. | Study Spanish and French using Rosetta Stone or something like it | Learn Graphic Design, on-line | Go to a Buddhist temple and learn about Buddhism. | Take classes in Meisner, slam poetry. |
| Service | Find out how to volunteer at city schools for arts or fitness | Lead fitness classes in schools for free which will also help me lose some weight! | Donate to charity when I can do so. Carry powerbars in my purse to give to the homeless. | Help the Buddhist temple that I join with any artistic or advertising needs. | Support candidates in whom I believe and do some free campaign work. |

***FIVE YEAR PLAN***

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| --- | --- | --- | --- | --- | --- | --- |
|  | Artistic | Day Job | Financial | Personal | Educational | Service |
| 2018:age |  |  |  |  |  |  |
| 2017: age |  |  |  |  |  |  |
| 2016:age |  |  |  |  |  |  |
| 2015:age |  |  |  |  |  |  |
| 2014:age |  |  |  |  |  |  |

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| --- | --- | --- | --- |
| **2014 - 2015** | 1+ play for target theatre companies | Commercial/TV/Film (30% / $13,500) | Find a new bar |
|  | 2+ plays for regional theatre companies | Theatre (10% / $4,500) | Guitar practice |
|  | 5+ jobs in commercial, film, TV and VO | Social networking for four clients (25% / $11,250) | Piano practice |
|  | 1+ musical | Bartending (40% / $18,000) | Spanish proficiency |
|  | Join Actors Equity | INCOME = $45,000 | French proficiency |
|  |  | Rent & Utilities: -$9,600 ($800/mo) | Regular cardio & weights |
|  |  | Student Loans: - $3,600 ($300/mo) |  |
|  |  | Retirement Acct: - $2,000 |  |
|  |  | LIVING = $29,800 |  |
| **2013 - 2014** | 2+ plays at target theatre companies | Commercial/TV/Film (20% / $8,000) | New place summer of 2013 |
|  | 1+ play at a regional theatre company | Social networking for five clients (30% / $12,000) | Guitar practice |
|  | 5+ jobs in commercial, film, TV or VO | Bartending (50% / $20,000) | Piano practice |
|  |  | INCOME = $40,000 | Spanish proficiency |
|  |  | Rent & Utilities: - $9,600 ($800/mo) | French proficiency |
|  |  | Student Loans: - $3,600 ($300/mo) | Regular cardio & weights |
|  |  | Retirement Acct: - $1,500 |  |
|  |  | LIVING = $25,300 |  |
|  |  |  |  |
| **2012 - 2013** | Do a play with Goodman, Shakes or Steppenwolf | Commercial/TV/Film (10% / $3,500) | Guitar proficiency |
|  | 2+ plays at target theatre companies | Social networking for three clients (25% / $9,600) | Piano practice |
|  | 3+ jobs in commercial, film, TV or VO | Steady bartender by summer 2013 (65% / $21,900) | Regular cardio & weights |
|  | 1+ musical | INCOME = $35,000 | Spanish proficiency |
|  | Join SAG | Rent & Utilities: - $7,800 ($650/mo) | Basic French speaking ability |
|  |  | Student Loans: $3,000 ($250/mo) |  |
|  |  | Retirement Acct: - $1,500 |  |
|  |  | LIVING = $22,700 |  |
|  |  |  |  |
| **2011 - 2012** | Agent by September | Commercial/TV/Film (5% / $1,200) | Guitar lessons |
|  | 2-5 plays at small theatre cos | Social Networking for two clients (20% / $4,800) | Piano repertoire (12-15 songs) |
|  | Do a play with TimeLine | Steady barback by summer 2012 (75% / $18,000)  | Regular cardio & weights |
|  | Understudy for Goodman, Shakes or Steppenwolf | INCOME = $24,000 | Basic Spanish speaking ability |
|  | At least 1 job in commercial, film, TV or VO | Rent & Utilities: - $7,800 ($650/mo) |  |
|  | Complete a film reel | Student Loans: - $2,400 ($200/mo) |  |
|  | Build a website | Retirement Acct: - $1,000 |  |
|  | Postcards | LIVING = $12,800 |  |

The 5 Year Plan

Target Theatre Companies: Goodman, Steppenwolf, Remy Bumppo, Lookingglass, TimeLine, Northlight, Chicago Shakes, Porchlight, Writer’s Theatre, Hypocrites

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|  | **ARTISTIC** | **FINANCIAL** | **PERSONAL** |
| **2016** | Free to choose in Chicago. Member of SAG and AE. Free to change cities if I want. | Complete financial independence from parents. Student loans completely paid off. Health insurance. | Free to choose housing and bar employment. Musical proficiency. Language proficiency in Spanish and French. |
| **2015 - 2016** | 1+ show in New York | Commercial/TV/Film (50% / $25,000) | Move into great apartment |
|  | 2+ plays for target companies and/or regional | Theatre (10% / $5,000) | Guitar practice |
|  | 5+ jobs in commercial, film, TV and VO | Social networking for three clients (20% / $10,000) | Piano practice |
|  |  | Bartending (20% / $10,000) | Spanish proficiency |
|  |  | INCOME = $50,000 | French proficiency |
|  |  | Rent & Utilities: -$9,600 ($800/mo) | Regular cardio & weights |
|  |  | Student Loans: - $3,600 ($300/mo) |  |
|  |  | Retirement Acct: - $2,000 |  |
|  |  | LIVING = $34,800 |  |